

# Transportation Alternatives Non-Infrastructure Safe Routes to School

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# TA Non-Infrastructure Funds

- FY 2015 - \$400,000
- FY 2016 - \$400,000
- FY 2017 - \$400,000
  
- Program maximum amount: \$45,000



# Non-Infrastructure Program Goals:

- Fund projects eligible under MAP-21 TA guidelines for non-infrastructure SRTS.
- Support bike and pedestrian activities that address an identified or perceived issue on routes to k-8 schools.
- Fund programs with the potential of effecting the greatest number of k-8 students.
- Engage community/partners to ensure sustainable programs.



# Non-Infrastructure Objectives:

- Enable and encourage children, including those with disabilities, to walk and bike to school through development and delivery of broad-based, supported, cost effective promotional material and programs.
- Develop training & educational programs which emphasize a safe transportation alternative.
- Establish and sponsor cost effective incentive programs that facilitate the data collection, planning and development of programs and activities that will improve safety, reduce traffic, fuel consumption, air pollution.



# Evaluation Team

## Non-Infrastructure Projects

**MAG**  
**Transportation**  
**Safety Committee**



# Schedule for Non-Infrastructure

## Thursday, February 6 - 10 a.m. Applications Due

February 12	Proposals sent to Transportation Safety
February 28	Project Presentation Schedule
March 6	Questions about Program/Application sent to Applicant
March 20	<b><u>Due Date</u></b> - Applicant Responses to questions
March 25	Presentations by Applicants
March 27	TRC committee recommendation
April 2014	Management, Transp. Policy Comm., and Regional Council Approval
April 2014	To ADOT for implementation



# Application and Process

## Application **(no incomplete applications will be accepted)**

- ONE printed, signed application due to MAG
- One electronic copy of the Excel application
- One PDF copy of the whole application including appendices
- There is a CHECKLIST for all application components
- Each applicant will receive a receipt indicating completeness

## Questions/Answers/Presentation

- Answers to the evaluators questions are due March 20
- Presentations: 3-5 min describing program, highlighting unique or innovative aspects. **No handouts, boards or PowerPoint's.**



# Eligible Activities

- Creation and reproduction of promotional and educational materials.
- Bicycle and pedestrian safety curricula, materials and trainers.
- Training, including SRTS training workshops that target school- and community-level audiences.
- Modest incentives for SRTS contests and incentives that encourage more walking and bicycling over time.
- Safety and educational tokens that also advertise the program.
- Photocopying, duplicating, and printing costs, including CDs, DVDs, etc.
- Mailing costs.
- Costs for data gathering, analysis, and evaluation reporting at the local project level.



# Eligible Activities

- Pay for substitute teacher if needed to cover for faculty attending SRTS functions during school hours.
- Costs for additional law enforcement or equipment needed for enforcement activities.
- Equipment and training needed for establishing crossing guard programs.
- Stipends for parent or staff coordinators. (To reimburse volunteers for materials and expenses, not to pay volunteers for their time)
- Costs to employ a SRTS Program Manager, which is a person that runs a SRTS program for an entire city, county, or some other area-wide division that includes numerous schools. (May be responsible for reporting to the State SRTS Coordinator)
- Costs to engage the services of a consultant (either non-profit or for-profit) to manage a SRTS program as described in the prior bullet.



# Other Possible Activities

- Costs to engage the services of a consultant (either non-profit or for-profit) to develop SRTS studies, including data gathering, analysis, and generation of walking/biking route maps.
- Bulk item ordering; best for a lead agency to order for several local agency programs, such as bike helmets, crossing guard vests, stop paddles, 15 MPH rollout signs, etc. These items will need to comply with federal, state, and local standards.
- Development of program websites to more easily and efficiently promote, track, and report program progress and obtain community feedback.



# Eligible Sponsors

- Every project application MUST be submitted by a MAG Member agency.
- Eligible entities who are not MAG Member Agencies may partner with a MAG Member Agency to submit a project, but the MAG Member Agency must be the primary project applicant.
  - Local governments
  - Regional transportation authorities
  - Transit agencies



# Application

The excel application form includes:

- **Cover Sheet**
- **General Instructions**
- **Part A – Sponsor Agency Contact and Program Description**
- **Part B – School/District Information**
- **Part C – Project Description**
- **Part D – Required Attachments**
- **Part E – Cost Estimate Form**
- **Part F – Signature and Checklist Page**
- **Transmittal Instructions and Schedule**

Each part is a separate tab of this excel file. Complete the Cover Sheet and Parts A - F.



# Project Evaluation

- Quantitative – 50% All related to application questions
  - Number of bike/vehicle, ped/vehicle crashes on the main walking/biking route to school
  - % of students that walk/bike to school per k-8 school
  - Posted speed limit and/or measured AADT (number of lanes if AADT not measured) on the main walking/biking route to school
- Qualitative – 50% All related to application questions
  - Improved safety for k-8 schools/eligible activities under TA non-infrastructure SRTS guidance (see guidance document)
  - Program addresses bike-vehicle or pedestrian-vehicle conflicts (e.g. education components)
  - Program addresses quantifiable and/or perceived crash risk (e.g. number of bike/ped crashes)
  - Program is included in local/district/school plans and policies



# Project Evaluation (Cont'd)

- Qualitative – 50% (Cont'd)
  - Program has a method to measure success (before and after)
  - Program includes education and materials promoting the program
  - Program includes ADA consideration (e.g. accessibility on routes and for events)
  - Program includes method for agency or school to maintain the program
- Presentation – Not Weighted
  - Describe program
  - Highlight innovative or unique aspects of the value and maintenance of program
  - Evaluators (TSC) will have the opportunity to adjust scoring



# Resources



The following **information** is available on the MAG Safe Routes to School Website at:

<http://srts.azmag.gov>

- **MAG Non-Infrastructure SRTS Program Overview**
- **MAG Non-Infrastructure SRTS Goals and Objectives**
- **Non-Infrastructure SRTS Schedule**
- **SRTS City/Town/Agency Contacts**
- **Non-Infrastructure SRTS Application**
- **List of Eligible Activities**
- **Workshop Presentation**



# Next Steps

- **February 6, 2014:** Non-Infrastructure Application due
- **February & March, 2014:** Review and recommendation for infrastructure projects
- **April 2014:** Approval of list of projects and transmission to ADOT



# Personal Assistance

For Questions or Assistance with the Application

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